

# **ITW Imtran Business Unit**

## **Mission Statement**

Specializes in the sales, distribution, and manufacture of standard product decorating equipment and supplies for our North American customer base. It is our goal to become an industry leading supplier of standard products to specific market segments within the greater decorating marketplace. This will be achieved through our commitment to 80/20 practices, leveraging inter-business unit relationships, technologies, and economies of scale, efficiently managing a high number of customers and orders, exceptional service and fair market driven pricing.

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